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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: Cold Stone Creamery, Inc.

Application Serial Number: 78232183

Application Filing Date: 03/31/2003

Mark: THE ROLLING STONE

Date of Publication 01/06/2004

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Rolling Stone LLC, 1290 Avenue of the Americas, New York, NY 10104, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

• The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 03/06/2004. Rolling Stone LLC respectfully requests that the time period within which to file an opposition be extended until 05/05/2004.

Respectfully submitted, /alexandra nicholson/ 02/24/2004

Alexandra Nicholson, Esq.
DAVIS WRIGHT TREMAINE LLP
1740 Broadway
New York, NY 10019
UNITED STATES
deirdredavis@dwt.com
212-489-8230